


































AT&T Conference Center Amphitheater

12.30pm – 1.00pm	Arrival & Registration		
1.00pm – 1.15pm	<p>Conference Opening & Welcome Address Data Analytics Innovations in the City of Austin</p> <ul style="list-style-type: none"> Ted Lehr, Ph.D (IT Data Architect City of Austin) Thomas Alomes (General Manager Vumero Institute) 	 	
1.15pm – 1.40pm (Session 1)	<p>Data Analytics Leadership Artificial Intelligence, Machine Learning: Industry Trends & Opportunities Towards 2025</p> <ul style="list-style-type: none"> Lalitha Krishnamoorthy (Program Director, Strategic Partnerships & Developer Ecosystems IBM) <p>Learn how Artificial Intelligence will revolutionize every major industry. IBM shares major AI technology trends and thoughts on where your biggest future opportunities may lie, and explores best practices for incorporating AI, machine learning, and deep learning into your organization.</p>		
1.45pm – 2.10pm (Session 2)	<p>AI, Analytics and the Future of Your Enterprise</p> <ul style="list-style-type: none"> David Logan (Flash Blade Lead Systems Engineer Pure Storage) 		
2.10pm – 2.40pm (Session 3)	<p>PANEL: Retail, Marketing & Consumers Data-Driven Marketing: Connecting People, Brands & Driving Loyalty</p> <ul style="list-style-type: none"> Moderator: Joelle Williams (Offering Manager, Hybrid Cloud IBM) Ben Dundee (Senior Manager, Finance & Business Analytics RetailMeNot) AD Dumitru (Senior Director CCC Information Services) Steven Tedjamulia (CEO Predictive Science) 	  	
2.45pm – 3.15pm (Session 4)	<p>PANEL: Energy & Resources Case Studies: Big Data for Oil & Gas</p> <ul style="list-style-type: none"> Moderator: Thomas Cook (Senior Data Management Advisor SAS) Ramesh Kandadai (Global Head Strategy & Governance, Analytics & Insights - Data Services Tata Consultancy Services) Ajish Potty, Ph.D (Principal Scientist Halliburton) Brian Dietrich (District Sales Manager Intel) 	   	
3.15pm – 3.45pm	Coffee Break		
3.45pm – 4.10pm (Session 5)	<p>Designing the Next Generation Data Lake</p> <ul style="list-style-type: none"> George Trujillo (Director Global Enablement Big Data, Big Data Cloud, Cloud Oracle) <p>Data lakes and analytic platforms are continuing to evolve to address the changing needs of customers. In this presentation, we will show what the next generation of data lakes will look like, how they are accelerating time to insight, addressing data governance, model governance and security. Platform decisions, data ingestion architectures and designing an enterprise grade data lake will be part of the discussion.</p>		
4.15pm – 4.45pm (Session 6)	<p>PANEL: Education, Learning & Diversity Engaging, Growing & Retaining Diverse Data Science Talent</p> <ul style="list-style-type: none"> Moderator: Bart Lauwers (Chief Technology Officer SignaCert) Ramesh Rajagopalan, Ph.D (Associate Director, Business Analytics Program McCombs School of Business, The University of Texas at Austin) Hettie Tabor (Director, Masters of Science in Business Analytics Cox School of Business, Southern Methodist University) Lalitha Krishnamoorthy (Program Director, Partner Success IBM) 	   	
4.50pm – 5.20pm (Session 7)	<p>PANEL: Health & Healthcare Data Innovations Empowering Patients, Smart Care Teams & Health Networks</p> <ul style="list-style-type: none"> Moderator: Jamal Khawaja (Senior Director Avande) Ajay Bhargava (Founder & CEO Analytics Advisory Group) Sridharan Kamalakannan (Data Scientist Humana) Yubin Park, Ph.D (Managing Director Evolent Health) 	  	
5.20pm – 6.00pm (Session 8)	<p>TEXATA Big Data Analytics World Championship Finals Awards & Prizes Ceremony</p> <ul style="list-style-type: none"> Parminder Kocher (Director, NetAcademy Platform & Technology Strategy Cisco) <p>Top Finalists to showcase their winning solutions</p> <ul style="list-style-type: none"> Aaron Schumacher (Senior Data Scientist Deep Learning Analytics) (Cris) Jiangyang Liu (Global Data Scientist Dun & Bradstreet) Alvaro Barbero (Chief Data Scientist ADIC – IIC) Konstantin Tretjakov (Data Scientist Bondora) Thomas Thoresen (Computer Science NTNU) José Antonio Álvarez Cubero (BDM Acuntia) Anuj Mehra (Lead Data Scientist Seynse) Kevin Kuo (Software Engineer Rstudio) Kristin Nguyen (Data Scientist Sojern) Sri Kanajan (Data Scientist Uber) Gongqin Shen (Manager KPMG) 	          	
6.00pm	Networking & Drinks Reception		

